

CDQ Academy: Data Architecture and Applications

14th of May, 2019 – Hotel INNSIDE Frankfurt Ostend (Germany)



Time	Topic	Speaker
09.00 – 09.45	Course Opening <ul style="list-style-type: none">• Welcome note, introductions round• Course highlights and agenda overview	Zib Korendo (CDQ)
09.45 – 10.45	Data Architecture <ul style="list-style-type: none">• Conceptual data model• Data flow between applications	Peter Mayer (CDQ)
10.45 – 11.15	<i>Coffee Break and Networking</i>	
11.15 – 12.30	Business partner Architecture in the Age of Digitization <ul style="list-style-type: none">• „Old“ business vs. new business cases vs. digitization• Technical and organizational challenges• Solution approach – data and system architecture	Ralf Kelbel (Bosch)
12.30 – 13.30	<i>Lunch Break</i>	
13.30 – 14.30	<i>Group work: Information Architecture</i>	All
14.30 – 15.15	Feedback Group Work / Discussion	All
15.15 – 15.45	<i>Coffee Break and Networking</i>	All
15.45 – 17.00	The Bayer journey with MDG <ul style="list-style-type: none">• Overview of Bayer MDG-S/C Program• Lessons-learned and recommendations	Martin Wingender (Bayer)
From 18.00	<i>Dinner</i>	

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15th of May, 2019 - Hotel INNSIDE Frankfurt Ostend (Germany)



Time	Topic	Speaker
08.30 – 08.45	Opening Day 2 <ul style="list-style-type: none">Recapitulation and group reflections on takeaways of Day 1Day 2: Agenda and highlights	Zib Korendo (CDQ)
08.45 – 9.45	Data Lifecycle <ul style="list-style-type: none">Data objects and documents, review data sources, operational data activitiesMethodology of analysing and optimising the data lifecycle	Zib Korendo (CDQ)
09.45 – 11.00	Customer Master Data at ZF Friedrichshafen AG <ul style="list-style-type: none">From consolidation to central maintenanceFrom Debtors to Business PartnerKey success factors	Henning Möller (ZF)
11.00 – 11.30	<i>Coffee Break and Networking</i>	
11.30 – 12.30	Functional Reference Architecture for Data Management <ul style="list-style-type: none">Relevant data management functionsSelection process for data management applications	Tobias Pentek (CDQ)
12.30 – 13.15	<i>Lunch Break</i>	
13.15 – 14.15	<i>Group work: Data Lifecycle</i>	All
14:15 – 15.00	Feedback Group Work / Discussion	All
15.00 – 15.30	<i>Coffee Break and Networking</i>	
15.30 – 16.45	Data Catalogs <ul style="list-style-type: none">Tbd	Markus Eurich
16.45 – 17.00	Module 3: Wrap-up and Participants' Feedback	All