

# CDQ Academy: Data Architecture and Applications (M3)

8<sup>th</sup> May, 2018 - Hotel Blauer Reiter, Karlsruhe (Germany)



Time	Topic	Speaker
09.00 – 09.30	Welcome and introduction <ul style="list-style-type: none"><li>• Overview and agenda</li><li>• Goals</li></ul>	Dr. Zib Korendo (CDQ)
09.30 – 11.00	Information Architecture Management <ul style="list-style-type: none"><li>• Enterprise information modelling</li><li>• Metadata management</li></ul>	Dr. Andreas Györy (CDQ)
11.00 – 11.30	<i>Coffee Break and Networking</i>	
11.30 – 12.45	Data Architecture @ SBB <ul style="list-style-type: none"><li>• Initial situation and goals</li><li>• Approach and recommendations</li></ul>	Dr. Alexander Schmidt (SBB)
12.45 – 13:45	<i>Lunch Break</i>	
13.45 – 15.15	<i>Group work: Information Architecture Management</i>	All
15.15 – 15.45	<i>Coffee Break and Networking</i>	
15.45 – 17:00	Reflection of Product Lifecycle in Process and System Architecture <ul style="list-style-type: none"><li>• Initial situation and goals</li><li>• Approach and recommendations</li></ul>	Dr. Dirk Frey (Beiersdorf)
From 18.00	<i>Dinner</i>	

# CDQ Academy: Data Architecture and Applications (M3)

9<sup>th</sup> May, 2018 - Hotel Blauer Reiter, Karlsruhe (Germany)



Time	Topic	Speaker
08.30 – 09.30	Functional Reference Architecture for Master Data Management <ul style="list-style-type: none"><li>• Overview: Functional areas of MDM tools</li><li>• MDM tool selection</li></ul>	Tobias Pentek (CDQ)
09.30 – 10.45	Customer Data Integration @ Bayer <ul style="list-style-type: none"><li>• Initial situation and goals</li><li>• Approach and recommendations</li></ul>	Niko Flocke (Bayer Business Services)
10.45 – 11.15	<i>Coffee Break and Networking</i>	
11.15 – 12.30	A use case presentation about Master Data Management in NXP <ul style="list-style-type: none"><li>• Concept</li><li>• Architecture assessment</li></ul>	Hans Cremers (NXP Semiconductors)
12.30 – 13.30	<i>Lunch Break</i>	
13.30 – 14.30	The EFQM Excellence Model for Master Data Management <ul style="list-style-type: none"><li>• Maturity assessment Model</li><li>• Applying the model for benchmarking</li></ul>	Dr. Zib Korendo (CDQ)
14.30 – 15.00	<i>Coffee Break and Networking</i>	
15.00 – 16.30	<i>Group Work: Quick assessment – Application and reflection</i>	All
16.30 – 17.00	<i>Final Reflection and Feedback</i>	All
17.00	<i>End</i>	