

# CDQ Academy: Data Architecture and Applications

14<sup>th</sup> of May, 2019 – Hotel INNSIDE Frankfurt Ostend (Germany)



Time	Topic	Speaker
09.00 – 09.45	<b>Course Opening</b> <ul style="list-style-type: none"><li>• Welcome note, introductions round</li><li>• Course highlights and agenda overview</li></ul>	Zib Korendo (CDQ)
09.45 – 10.45	<b>Data Architecture</b> <ul style="list-style-type: none"><li>• Conceptual data model</li><li>• Data flow between applications</li></ul>	Peter Mayer (CDQ)
10.45 – 11.15	<i>Coffee Break and Networking</i>	
11.15 – 12.30	<b>Business partner Architecture in the Age of Digitization</b> <ul style="list-style-type: none"><li>• „Old“ business vs. new business cases vs. digitization</li><li>• Technical and organizational challenges</li><li>• Solution approach – data and system architecture</li></ul>	Ralf Kelbel (Bosch)
12.30 – 13.30	<i>Lunch Break</i>	
13.30 – 14.30	<i>Group work: Information Architecture</i>	All
14.30 – 15.15	<i>Feedback Group Work / Discussion</i>	All
15.15 – 15.45	<i>Coffee Break and Networking</i>	All
15.45 – 17.00	<b>The Bayer journey with MDG</b> <ul style="list-style-type: none"><li>• Insight on implementation project management</li><li>• Lessons-learned</li></ul>	Martin Wingender (Bayer)
From 18.00	<i>Dinner</i>	

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Time	Topic	Speaker
08.30 – 08.45	Opening Day 2 <ul style="list-style-type: none"><li>Recapitulation and group reflections on Data Governance (Day 1)</li><li>Day 2: Agenda and highlights</li></ul>	Zib Korendo (CDQ)
08.45 – 9.45	Data Lifecycle <ul style="list-style-type: none"><li>Data objects and documents, review data sources, operational data activities</li><li>Data consumers and data use codetexts</li></ul>	Zib Korendo (CDQ)
09.45 – 11.00	Best Practices@ZF	Henning Möller (ZF)
11.00 – 11.30	<i>Coffee Break and Networking</i>	
11.30 – 12.30	Functional Reference Architecture for Data Management <ul style="list-style-type: none"><li>Data applications</li></ul>	Tobias Pentek (CDQ)
12.30 – 13.15	<i>Lunch Break</i>	
13.15 – 14.15	<i>Group work: Data Lifecycle</i>	All
14:15 – 15.00	Feedback Group Work / Discussion	All
15.00 – 15.30	<i>Coffee Break and Networking</i>	
15.30 – 16.45	Guest presentation	TBD
16.45 – 17.00	Module 3: Wrap-up and Participants' Feedback	All